



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Targeted Platform Media
Attention: Accounts Payable
1291 Hollywood Ave
Annapolis, MD 21403

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1485617-1	05/29/16	May 2016	04/25/16 - 05/23/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4643

Flight Dates	Order #	Alt Order #
05/18/16 - 05/23/16	1485617	08249813

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/18/16	05/20/16	THE CHEW	1P-2P	--WTF--	:30	3	\$375.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		05/16/16	05/22/16	--WTF--	3	\$375.00			
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	WPBF	W	05/18/16	1:30 PM	THE CHEW	1P-2P	:30	PRATV1602H	\$375.00 NM
1	WPBF	Th	05/19/16	1:29 PM	THE CHEW	1P-2P	:30	PRATV1602H	\$375.00 NM
2	WPBF	F	05/20/16	1:28 PM	THE CHEW	1P-2P	:30	PRATV1602H	\$375.00 NM
2	05/18/16	05/20/16	Jimmy Kimmel	1135P-1238A	--WTF--	:30	3	\$225.00	NM
	Class of Time - Immediately Pre-emptible without notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		05/16/16	05/22/16	--WTF--	3	\$225.00			
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	W	05/18/16	12:02 AM	Jimmy Kimmel	1135P-1238A	:30	PRATV1602H	\$225.00 NM
3	WPBF	Th	05/19/16	12:24 AM	Jimmy Kimmel	1135P-1238A	:30	PRATV1602H	\$225.00 NM
1	WPBF	F	05/20/16	12:11 AM	Jimmy Kimmel	1135P-1238A	:30	PRATV1602H	\$225.00 NM
3	05/18/16	05/20/16	1230-1P Access Hollywood	1230-1p	--WTF--	:30	2	\$275.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		05/16/16	05/22/16	--WTF--	2	\$275.00			
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	W	05/18/16	12:54 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1602H	\$275.00 NM
2	WPBF	F	05/20/16	12:54 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1602H	\$275.00 NM
4	05/18/16	05/20/16	WPBF News 25 @ Noon	12pm-1230pm	--WTF--	:30	2	\$275.00	NM
	Class of Time - Immediately Pre-emptible without notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		05/16/16	05/22/16	--WTF--	2	\$275.00			
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	W	05/18/16	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1602H	\$275.00 NM
1	WPBF	Th	05/19/16	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1602H	\$275.00 NM
5	05/18/16	05/20/16	Ellen	4-5p	--WTF--	:30	2	\$400.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1485617-1	05/29/16	May 2016	04/25/16 - 05/23/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4643

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/16/16	05/22/16	--WTF--	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	05/18/16	4:22 PM	Ellen	4-5p	:30	PRATV1602H	\$400.00 NM
1	WPBF	F	05/20/16	4:22 PM	Ellen	4-5p	:30	PRATV1602H	\$400.00 NM
6	05/18/16	05/20/16	WPBF News 25 5-6:00am	5:00-6:00am	--WTF--	:30	3	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/16/16	05/22/16	--WTF--	3	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	05/18/16	5:25 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1602H	\$150.00 NM
2	WPBF	Th	05/19/16	5:27 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1602H	\$150.00 NM
3	WPBF	F	05/20/16	5:48 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1602H	\$150.00 NM
7	05/18/16	05/20/16	M-F 5pm News	5-6pm	--WTF--	:30	2	\$525.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/16/16	05/22/16	--WTF--	2	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	05/19/16	5:25 PM	M-F 5pm News	5-6pm	:30	PRATV1602H	\$525.00 NM
2	WPBF	F	05/20/16	5:14 PM	M-F 5pm News	5-6pm	:30	PRATV1602H	\$525.00 NM
8	05/18/16	05/20/16	WPBF News 25 @ 6:00PM	6-6:30PM	--WTF--	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/16/16	05/22/16	--WTF--	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	05/18/16	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1602H	\$700.00 NM
2	WPBF	Th	05/19/16	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1602H	\$700.00 NM
9	05/18/16	05/20/16	WPBF News 25 Mornings	6-7AM	--WTF--	:30	2	\$575.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/16/16	05/22/16	--WTF--	2	\$575.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	05/18/16	6:53 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1602H	\$575.00 NM
1	WPBF	F	05/20/16	6:13 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1602H	\$575.00 NM
10	05/18/16	05/20/16	Good Morning America	7-9AM	--WTF--	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/16/16	05/22/16	--WTF--	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	05/18/16	8:40 AM	Good Morning America	7-9AM	:30	PRATV1602H	\$600.00 NM
1	WPBF	Th	05/19/16	8:55 AM	Good Morning America	7-9AM	:30	PRATV1602H	\$600.00 NM
11	05/18/16	05/20/16	Jeopardy	7:30-8PM	--WTF--	:30	3	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/16/16	05/22/16	--WTF--	3	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	05/18/16	7:54 PM	Jeopardy	7:30-8PM	:30	PRATV1602H	\$1,600.00 NM
2	WPBF	Th	05/19/16	7:43 PM	Jeopardy	7:30-8PM	:30	PRATV1602H	\$1,600.00 NM

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Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4643

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	05/18/16	05/20/16	Jeopardy	7:30-8PM	--WTF--	:30	3	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	F	05/20/16	7:41 PM	Jeopardy	7:30-8PM	:30	PRATV1602H	\$1,600.00 NM
12	05/20/16	05/20/16	Beyond the Tank	8-9PM	----1--	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	05/16/16	05/22/16	----1--	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	05/20/16	8:40 PM	Beyond the Tank	8-9PM	:30	PRATV1602H	\$1,800.00 NM
13	05/23/16	05/23/16	DWTS	8-9PM	1-----	:30	1	\$2,300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	05/23/16	05/29/16	1-----	1	\$2,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	05/23/16	8:41 PM	DWTS	8-9PM	:30	PRATV1602H	\$2,300.00 NM
14	05/21/16	05/21/16	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	05/16/16	05/22/16	-----1-	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	05/21/16	6:55 AM	Sat 6-7am News	Sat 6-7am	:30	PRATV1603H	\$175.00 NM
15	05/21/16	05/21/16	Sat Wheel Of Fortune	Sat 7-730PM	-----1-	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	05/16/16	05/22/16	-----1-	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	05/21/16	7:12 PM	Sat Wheel Of Fortune	Sat 7-730PM	:30	PRATV1603H	\$450.00 NM
16	05/21/16	05/21/16	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	05/16/16	05/22/16	-----1-	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	05/21/16	7:46 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	PRATV1602H	\$375.00 NM
17	05/21/16	05/21/16	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	05/16/16	05/22/16	-----1-	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	05/21/16	7:41 PM	Sat Jeopardy	Sat 7:30-8PM	:30	PRATV1602H	\$500.00 NM
18	05/22/16	05/22/16	Sun 5-6am News	Sun 5-6am	-----1	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	05/16/16	05/22/16	-----1	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	05/22/16	5:43 AM	Sun 5-6am News	Sun 5-6am	:30	PRATV1603H	\$100.00 NM
19	05/22/16	05/22/16	Sun 6pm News	6-630p	-----1	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									

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Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4643

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	05/22/16	05/22/16	Sun 6pm News	6-630p	-----1	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/16/16	05/22/16	-----1	1	\$450.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	05/22/16	6:25 PM	Sun 6pm News	6-630p	:30	PRATV1603H	\$450.00 NM
20	05/22/16	05/22/16	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/16/16	05/22/16	-----1	1	\$125.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	05/22/16	6:42 AM	Sun 6-7am News	Sun 6-7am	:30	PRATV1602H	\$125.00 NM
21	05/19/16	05/19/16	GREY'S ANATOMY FINA	8-9PM 5/19	---1---	:30	1	\$2,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/16/16	05/22/16	---1---	1	\$2,400.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Th	05/19/16	8:23 PM	GREY'S ANATOMY FINALE	8-9PM 5/19	:30	PRATV1602H	\$2,400.00 NM
22	05/18/16	05/22/16	W-SUN WPBF News 25	11-11:35PM	--WTFSS	:30	3	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/16/16	05/22/16	--WTFSS	3	\$600.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	WPBF	W	05/18/16	11:24 PM	W-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1602H	\$600.00 NM
1	WPBF	Sa	05/21/16	11:30 PM	W-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1603H	\$600.00 NM
2	WPBF	Su	05/22/16	11:14 PM	W-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1602H	\$600.00 NM
23	05/18/16	05/18/16	Modern Family/Black-ish	9-10PM	--1----	:30	1	\$3,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/16/16	05/22/16	--1----	1	\$3,000.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	W	05/18/16	9:50 PM	Modern Family/Black-ish	9-10PM	:30	PRATV1602H	\$3,000.00 NM
24	05/23/16	05/23/16	1230-1P Access Hollywoc	1230-1p	1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/23/16	05/29/16	1-----	1	\$275.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	05/23/16	12:41 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1602H	\$275.00 NM
25	05/23/16	05/23/16	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/23/16	05/29/16	1-----	1	\$275.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	05/23/16	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1603H	\$275.00 NM
26	05/23/16	05/23/16	Ellen	4-5p	1-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/23/16	05/29/16	1-----	1	\$400.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1485617-1	05/29/16	May 2016	04/25/16 - 05/23/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4643

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	05/23/16	05/23/16	Ellen	4-5p	1-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	05/23/16	4:27 PM	Ellen	4-5p	:30	PRATV1603H	\$400.00 NM
Total Spots							43		

Payment Terms 30 Days

<u>Gross Total</u>	\$28,175.00
<u>Agency Commission</u>	\$4,226.25
<u>Net Amount Due</u>	\$23,948.75

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